

## Service and Product Exhibitor Agreement: South Dakota Veg Fest 2024



Thank you for applying to South Dakota Veg Fest! This is a juried event, and all participants are required to provide photos and descriptions of the products or services you intend to offer at the event. In keeping with the spirit of the event, we ask that all products offered by businesses and individuals be free of animal products such as real leather, furs, etc. We ask that businesses and individuals promoting services or classes remain relevant to vegetarianism/veganism, health, wellness, animal welfare, etc., as these are the themes of Veg Fest.

The goal of this event is to offer a dynamic experience to attendees. As such, if you are an **individual or business offering classes, demonstrations, or brief seminars/lectures** in conjunction with your product, this may result in a reduced booth fee of up to 50% off. Those offering classes or services without a physical product may be eligible to schedule a time slot during the festival which requires pre-registration and class fees from attendees. Applicants meeting the above criteria will be reviewed and accepted on a case-by-case basis. Questions about this concept? Contact us to discuss; we are here to learn and grow!

The coordinators will meet bi-weekly to review applications and determine invitation status based on criteria listed above. Deadline to apply is April 15<sup>th</sup>, 2024. Invitations will be extended on a first come, first served basis, and businesses offering similar products or services as others will be limited to ensure variety to attendees and fairness to participants. In other words, the earlier you submit your application, the better for all involved!

As **electricity** on the festival grounds is extremely limited, service and product exhibitors will not have the option of using electricity. Loud generators are also prohibited, so please prepare accordingly. If you do need electricity, feel free to reach out to us; we may be able to point you in the direction of an option or two for rechargeable battery packs.

**Liability insurance** is required of all service and product exhibitors in the amount of \$1,000,000 individual/\$2,000,000 aggregate limits. Participants will not be allowed to set up if they are unable to provide proof of insurance. Event insurance can be obtained through ACT Insurance, [www.actinsurance.com](http://www.actinsurance.com), for those participants selling products. Please include Good Earth Farm, 28319 466<sup>th</sup> Ave, Lennox, SD 57039, as the secondary policy holder when obtaining event insurance.

Each service or product exhibitor is required to provide a **deposit check** in the amount of \$50 dated June 1<sup>th</sup>, 2024, upon arrival. The deposit will be returned or shredded, provided your booth remains open until event end and you leave the festival grounds free of debris and damage. Thank you for being considerate of your hosts!

Booth spaces for exhibitors are 12' x 12'. You will be able to drive up near your booth space to unload your products and displays, but are asked to move your vehicle to the designated parking area quickly after unloading to ensure all exhibitors are able to access their spaces in a timely fashion. Tents should be sturdy and well-secured. The winds and rain of South Dakota in June have been known to claim the tents and products of countless businesses, as well as cause injury to bystanders. Please be aware, considerate, and plan accordingly, thank you!

**Application, photos, and all fees are required no later than April 15<sup>th</sup>, 2024. Proof of liability insurance is required no later than May 28<sup>th</sup>, 2024.**





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**Fees and Checklist:** (please provide a **separate** deposit check and make payable to Good Earth Farm)

**Booth Fee:** \$50 \$\_\_\_\_\_ (required)

**Deposit:** \$50 \$\_\_\_\_\_ (to be returned or shredded at event end)

**Photos:** 1 Booth \_\_\_\_\_

3 or more products/services \_\_\_\_\_

**Proof of Insurance:** \_\_\_\_\_ (due no later than May 28<sup>th</sup>)

**Proof of Business License:** \_\_\_\_\_ (NOT required; Good Earth Farm is, however, obligated to provide the South Dakota Department of Revenue a list of all participants of South Dakota Veg Fest)

I/We agree to sell only menu items disclosed to and approved by the coordinators of South Dakota Veg Fest. I/We agree to adhere to all festival guidelines. I/We understand that failure to comply with guidelines or offering menu items not approved by the coordinators may result in dismissal from the festival and forfeiture of all fees. I/We certify that all information provided on this application is accurate.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

I/We hold harmless Good Earth Farm, South Dakota Veg Fest, coordinators, and volunteers from any damage incurred to our business or personal belongings before, during, and after the event on June 1<sup>st</sup>, 2024, and agree to obtain the required liability insurance prior to May 28<sup>th</sup>, 2024.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Applications and photos may be submitted to South Dakota Veg Fest via e-mail or postal service. Please include a self-addressed, stamped envelope if you will need any photos or material returned to you.

Email: [SouthDakotaVegFest@gmail.com](mailto:SouthDakotaVegFest@gmail.com)

Mailing and Event Address:

Good Earth Farm, 28318 466<sup>th</sup> Ave, Lennox, SD 57039

Event Chair: Nancy Meendering

Event Coordinator: Stacey Sturma